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**FOR IMMEDIATE RELEASE**

**Karndean Designflooring Honored For Product-Design Excellence**  
*Award-Winning Opus Collection Will Be On Display At SURFACES*

EXPORT, PA – In summer 2025, the Opus collection from Karndean Designflooring received a significant refresh, with 10 new wood- and stone-inspired luxury vinyl designs. Less than six months later, the collection is receiving significant recognition: two awards for product-design excellence.

The Opus collection has been honored with both a GOOD DESIGN® award and an ADEX Platinum award. Jenne Ross, Karndean Director Of Product, says that more than anything, the awards reflect the luxury vinyl supplier's commitment to its customers.

"We're honored to have the artistry and craftsmanship of the Opus flooring designs recognized," Ross says. "More importantly, we're proud that we're able to offer this beautiful collection to our customers."

Launched in 2012, Opus has long been distinguished by cool tones and modern aesthetics. But with the new wood and stone visuals, things have warmed up a bit, Ross says, noting that retailers, designers and architects can get a firsthand look at the collection next week at SURFACES (Booth 2847).

"When we introduced Opus almost 15 years ago, it was a deliberate choice to expand the creative palette both residentially and commercially," Ross says. "Many of these new designs bring a warmer feel to Opus, providing even more stylish options for a popular spec."

A gluedown collection with a 20 mil wear layer, Opus is ideal for creating custom installations that include Karndean design strips.

- + Seamlessly transition between wood and stone visuals from room to room
- + Mix and match stone and wood visuals within a space for zoning or wayfinding (commercial)

Like all Karndean flooring, Opus is backed by a lifetime residential warranty. Learn more about the collection on the [Karndean website](#).

### **The Awards**

Few awards match the prestige of [GOOD DESIGN®](#), which has been honoring product-design excellence worldwide since 1950. The awards are bestowed annually by The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies. With awards for categories such as furniture, electronics and lighting, Opus is the only luxury vinyl product to be honored in the floor/wall covering category for 2025.

[ADEX Platinum](#) awards are bestowed annually by Design Journal, a publication for sustainability-minded designers and architects.

"We're proud and humbled to be recognized by such esteemed design professionals," Ross says. "The awards are a tribute to our company's uncompromising focus on offering customers the industry's most beautifully crafted wood- and stone-inspired flooring designs."

### Better By Design

Karndean Designflooring luxury vinyl captures the natural beauty of wood and stone in extraordinary detail. Combining artistry, craftsmanship and cutting-edge technology, every wood and stone design is an original available exclusively from Karndean.

Unlike most luxury vinyl suppliers, Karndean develops and owns all of its wood and stone designs, curating the natural materials that inspire them from around the world. The Karndean product development team crafts the wood and stone to enhance the natural beauty, ultimately resulting in a visual on print film that becomes Karndean intellectual property.

The strict control in product development and manufacturing ensures that customers can count on Karndean for the industry's most beautifully crafted luxury vinyl.

Learn more about Karndean Designflooring luxury vinyl on the company's [website](#).



*Inspired by reclaimed oak from the Netherlands, Leyster Oak captures the natural beauty of the wood's knots and black marks on large 9" x 48" planks.*



**Karndean**  
Designflooring



*Inspired by Italian marble quarried in Tuscany, Sillano Marble blends blue and tawny brown in large 24" x 24" tiles.*



*Combine wood and stone designs from the award-winning Opus collection to create beautiful spaces.*

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**Photo link:**

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**About Karndean Designflooring**

Karndean Designflooring manufactures luxury vinyl flooring inspired by wood and stone hand selected from around the world. In doing so, we offer customers the personal touch of a family-owned business – something we're proud to have been since the start in 1973. With operations in the United States, United Kingdom, Australia, New Zealand and Canada, we provide the resilient-flooring industry's most beautiful wood- and stone-inspired luxury vinyl designs in a product that meets the practical demands of both residential and commercial installation and performance. Learn more at [www.karndean.com](http://www.karndean.com).